



# LEADERSHIP AND STRATEGY


## OVS3 VISIONARY LEADERSHIP AND STRATEGIC THINKING


This inspirational course will help delegates develop action plans to improve their leadership effectiveness, empower their team to achieve excellent results and create a culture of responsible ownership. Delegates will identify their leadership vision to help them impact on their organisation's performance and achievement.


### SKILLS ATTAINED

- ✓ Advance their strategic thinking
- ✓ Develop strategic plans
- ✓ Identify and set clear objectives
- ✓ Develop effective leadership skills
- ✓ Understand and utilise the importance of clear and defined vision
- ✓ Identify performance targets and opportunities through their own leadership style


### COURSE INFORMATION

 3 Training Days

 Online: £1485 (\$1930)

 At the end of the programme, an achievement certificate will be awarded on the basis of active participation and full time attendance. No examination required.

 08 - 10 Sep 20 (Online)  
17 - 19 Nov 20 (Online)  
09 - 11 Feb 21 (Online)

 Companies nominating 3 or more delegates to attend the same programme will enjoy a special discount on the course fees.

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### COURSE PROFILE

#### Visionary leadership

- ✓ Principles of Visionary Leadership
- ✓ Defining leadership competencies
- ✓ VUCA World (volatility, uncertainty, complexity, ambiguity)
- ✓ Creating a personal vision statement
- ✓ Strategic thinking vs operational reality

#### Strategic management

- ✓ Fundamentals of strategic management
- ✓ Recognising the need for organisational shift
- ✓ Strategic analysis
  - P.E.S.T.L.E., McKinsey's 7 S model, Mega Trends
- ✓ Evaluation of information
- ✓ Creating the strategy


#### Strategy implementation

- ✓ Formulating your approach for implementation
- ✓ Setting KPIs
- ✓ Setting company-wide objectives
- ✓ Defining a roadmap for change
- ✓ Setting and communicating objectives and expectations

### WHO SHOULD ATTEND

This thought-provoking course is designed for leaders, directors, managers, and decision-makers interested in the processes surrounding impactful leadership, strategic visioning, thinking and planning.

### COURSE BOOKING

 +44 (0) 207 724 6007

 training@lmcuk.com

 www.lmcuk.com

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"I have enjoyed the past five days. We learnt new information in a friendly environment!"

Tareq Al Houti  
KNPC, Kuwait